

**IVAS**  
TILES

Beautiful...  
Durable  
**Inside Out**

**IVAS**

**HELLA INFRA MARKET PRIVATE LIMITED**

Corporate Office: Opal Square, 4th Floor, Plot No. C-1,  
S. G. Barve Road, Opp. Railadevi TMC Office, Wagle Industrial Estate,  
Thane (West), Maharashtra - 400604



Customer Care  
99000 80007



contact@ivas.homes



www.ivas.homes

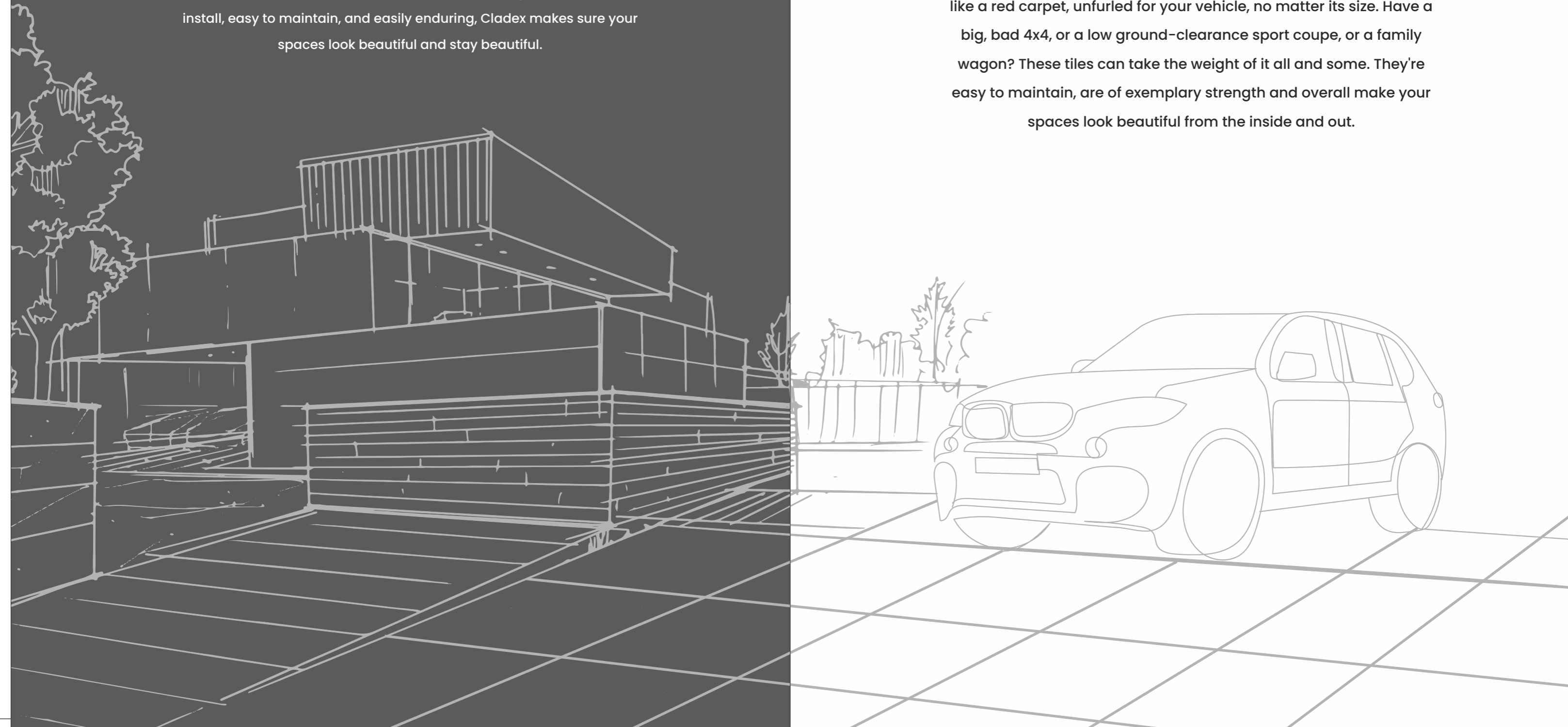


**CLADDEX**  
ELEVATION TILES

Presenting Cladex elevation tiles from IVAS. These are wall tiles unlike any other. For, they are built of strength that no ordinary tile can. Perfect for cladding your fortress of love from the inside & outside, they withstand no matter what nature throws at them, come rain, shine, snow. Available in a variety of finishes, and sizes, to replicate nature's bounty, they help you create an impression that lasts, both literally and figuratively. Easy to install, easy to maintain, and easily enduring, Cladex makes sure your spaces look beautiful and stay beautiful.

**VITRIMAX**  
PARKING TILES

The parking spot is a sign of what's to come inside. It's where you create the first impression, so make sure it's an inspiring one. Presenting Parking tiles from IVAS. They're heavy-duty, and look like the perfect prelude to the grandeur that awaits people inside. Equal parts pleasing, equal parts enduring, these tiles are designed to act like a red carpet, unfurled for your vehicle, no matter its size. Have a big, bad 4x4, or a low ground-clearance sport coupe, or a family wagon? These tiles can take the weight of it all and some. They're easy to maintain, are of exemplary strength and overall make your spaces look beautiful from the inside and out.





TILE NAME



IM ALA-VELV241271

IM10062340



IM ALA-VELV241272

IM10062341



IM ALA-VELV241273

IM10062342



IM ALA-VELV241274

IM10062343



IM ALA-VELV241275

IM10062344



IM ALA-VELV241276

IM10062345



IM ALA-VELV241277

IM10062346



IM ALA-VELV241278

IM10062347



IM ALA-VELV241279

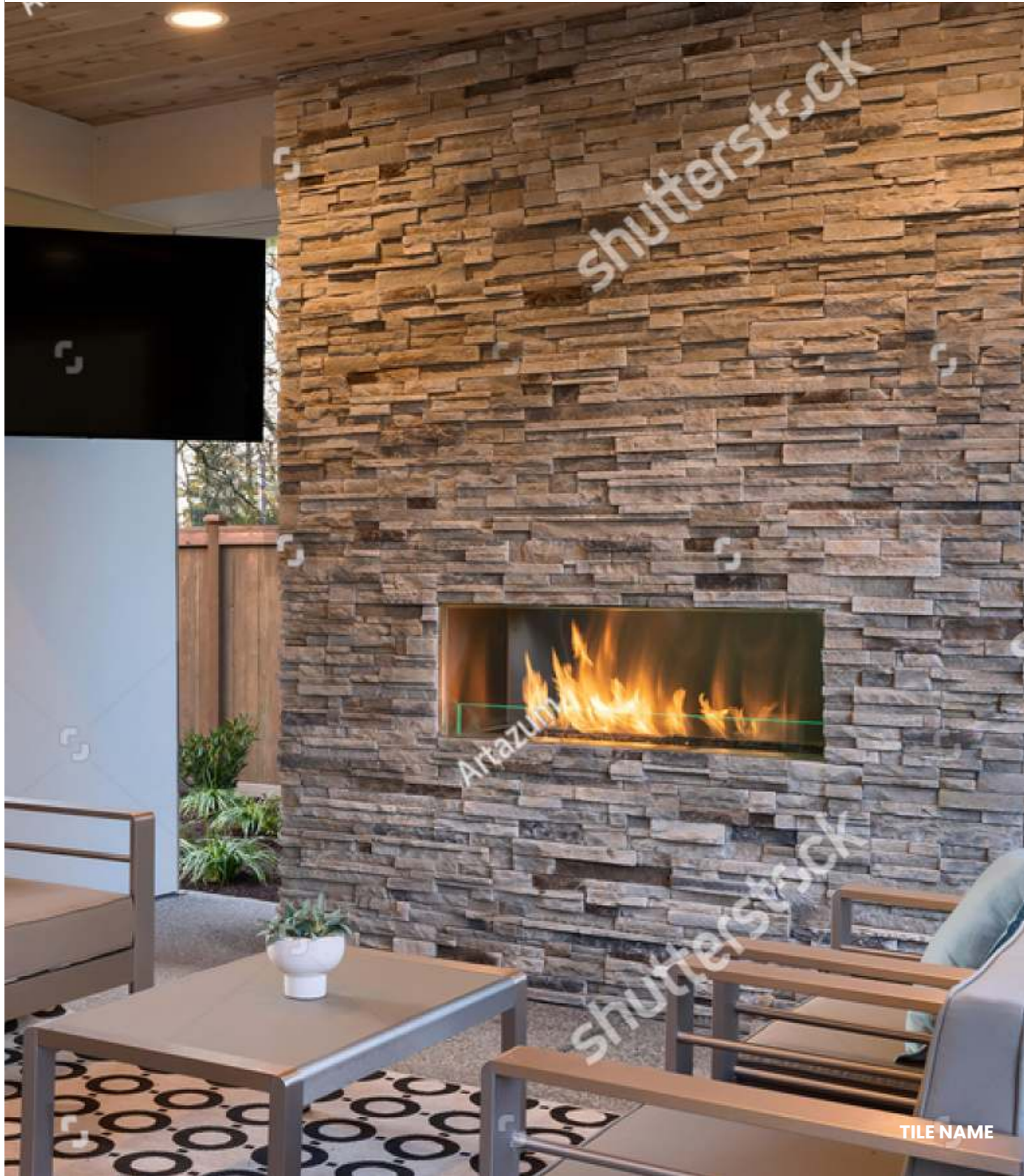
IM10062348



IM ALA-VELV241280

IM10062349

300X600MM



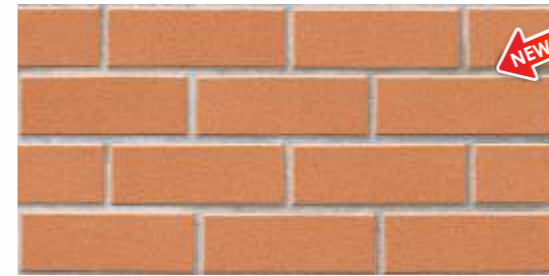
TILE NAME



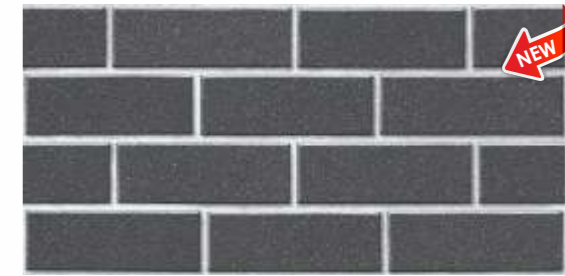
IM ALA-VELV241281 IM10062350



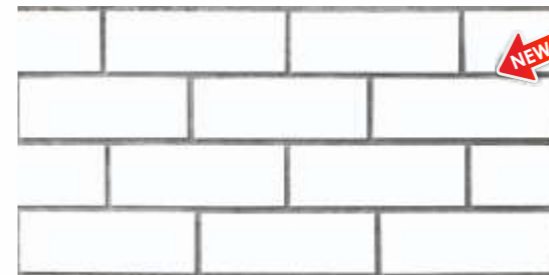
IM ALA-VELV241282 IM10062351



IM ALA-VELV241283 IM10062352



IM ALA-VELV241284 IM10062353



IM ALA-VELV241285 IM10062354



IM ALA-VELV241286 IM10062355



IM ALA-VELV241287 IM10062356



IM ALA-VELV241288 IM10062357



IM ALA-VELV241289 IM10062358

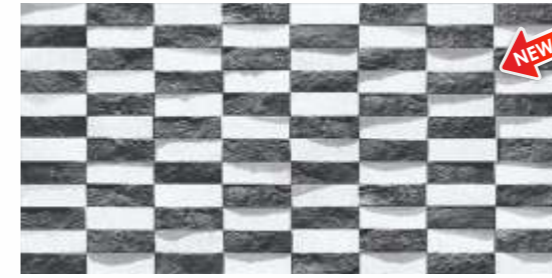


IM ALA-VELV241290 IM10062359

300X600MM



HD 1007



IM ALA-VELV241291

IM10062360



IM ALA-VELV241292

IM10062361



IM ALA-VELV241293

IM10062362



IM ALA-VELV241294

IM10062363



IM ALA-VELV241295

IM10062364



HD 1007 (Glossy)

IM10016095



HD 1047

IM10016096



HD 1061

IM10016097



HD 1245

IM10016098



HD 1250

IM10016099

300X600MM



HD 1603



HD 1286

IM10016100



HD 1289

IM10016101



HD 1348

IM10016102



HD 1388

IM10016103



HD 1530

IM10016105



HD 1573

IM10016106



HD 1603

IM10016107



HD 1609

IM10016108



HD 1623

IM10016109



HD 1626

IM10016110

300X600MM



HD 1629

IM10016111



HD 1672

IM10016112



HD LINEAR BLACK

IM10016113



HD LINEAR CHOCO

IM10016114



HD LINEAR CREMA

IM10016115



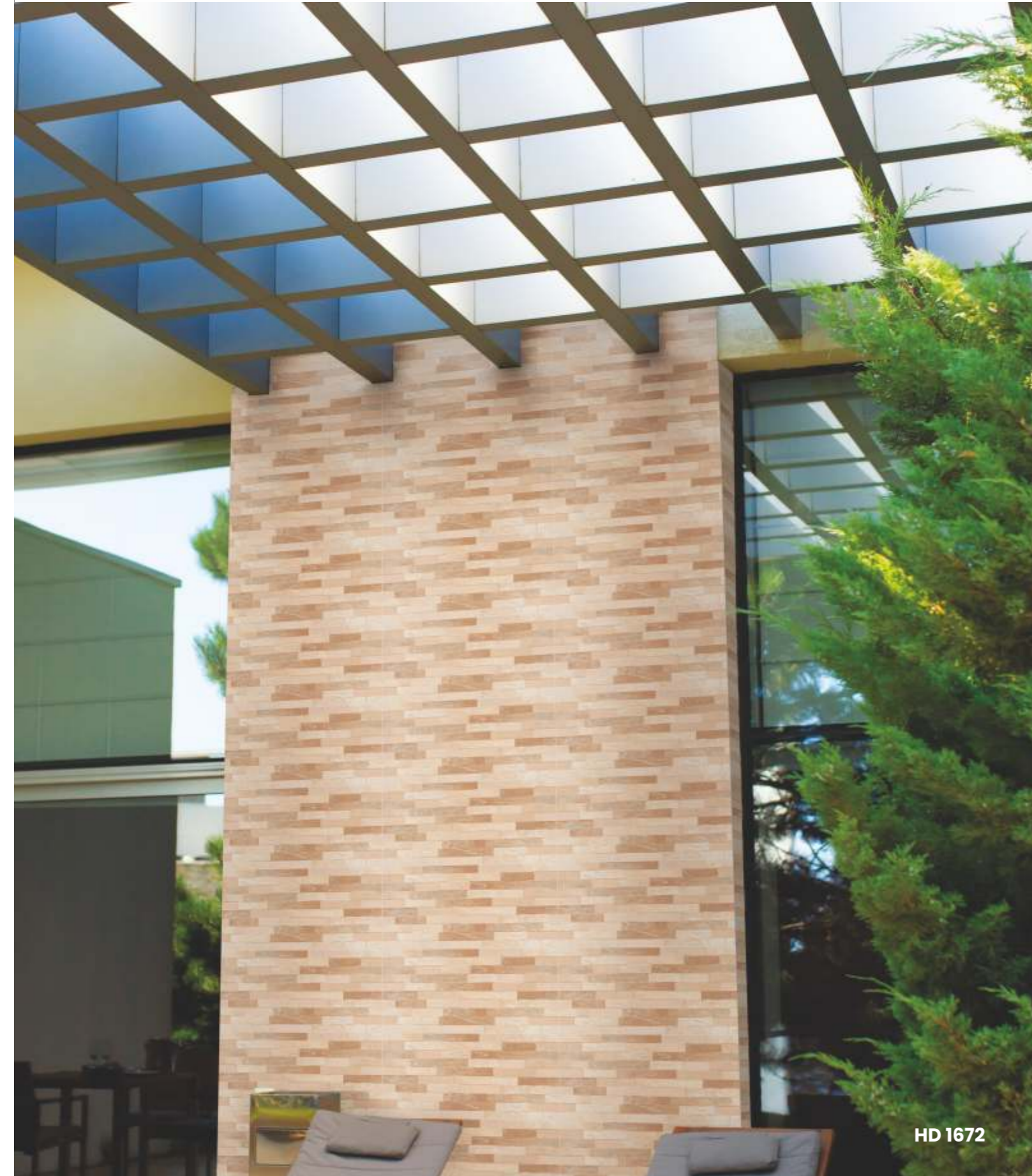
HD LINEAR GREY

IM10016116



HD LINEAR WHITE

IM10016117



HD 1672

**MATT**



**5036 PLAIN**  
IM10037656



**5037 PLAIN**  
IM10037657



**5066 PLAIN**  
IM10037658



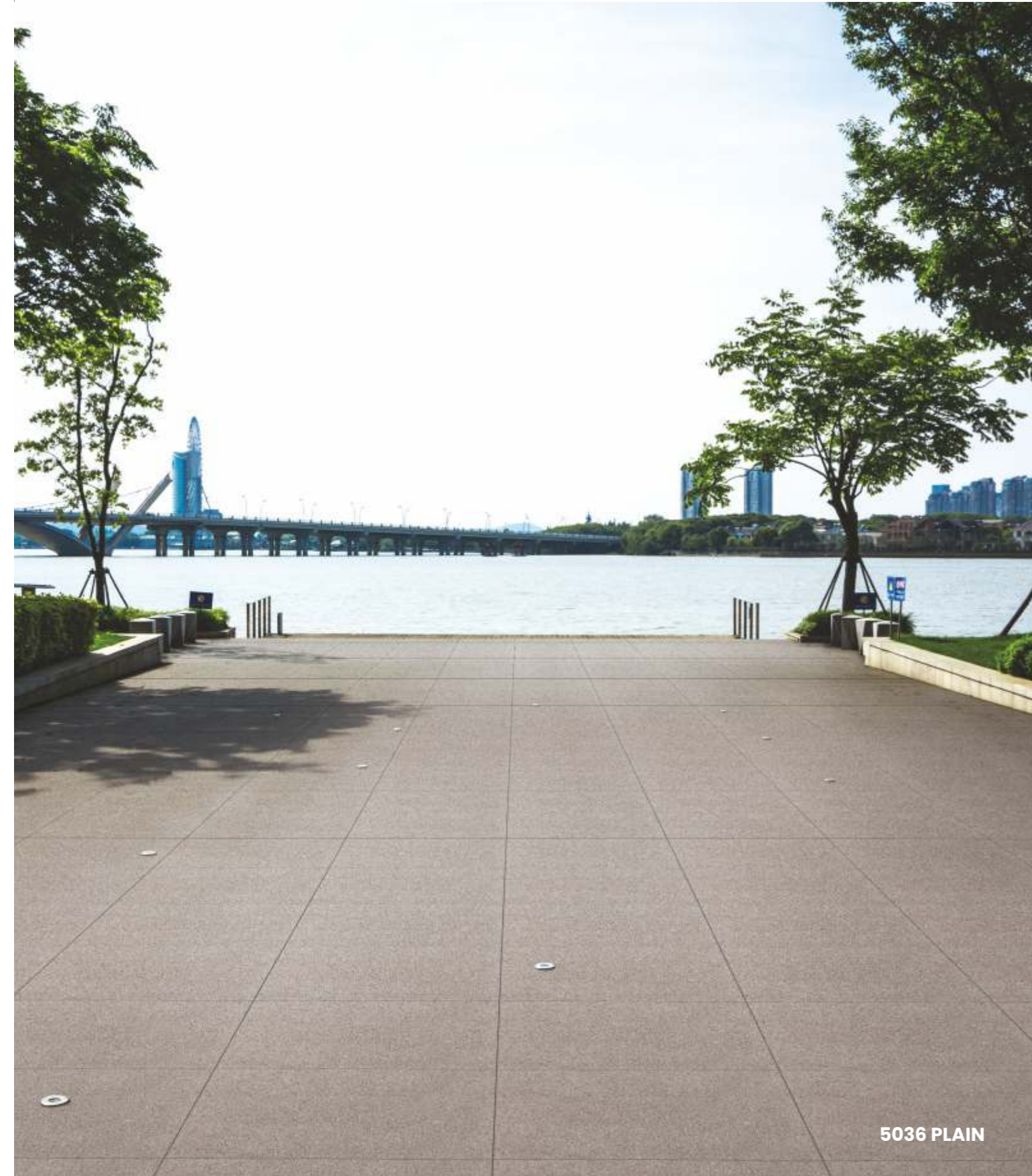
**5067 PLAIN**  
IM10037659



**5115 D PLAIN**  
IM10037660



**5117 D PLAIN**  
IM10037662



**5036 PLAIN**



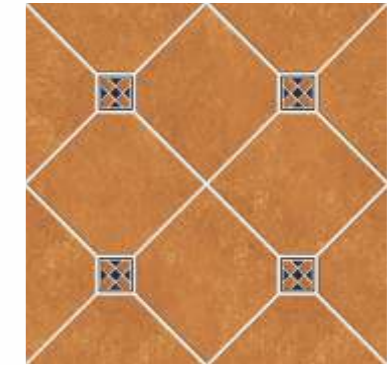
**RUSTIC**



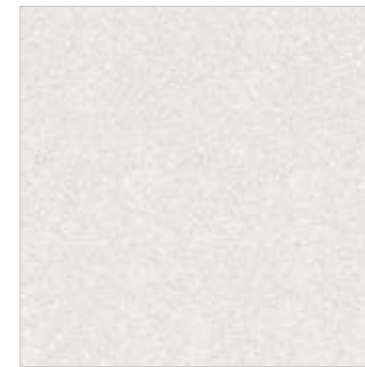
**2007 PUNCH**  
IM10037645



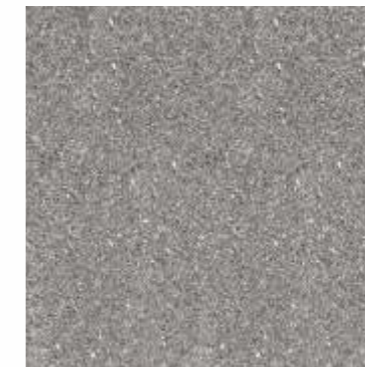
**2011 PUNCH**  
IM10037646



**6009**  
IM10037664



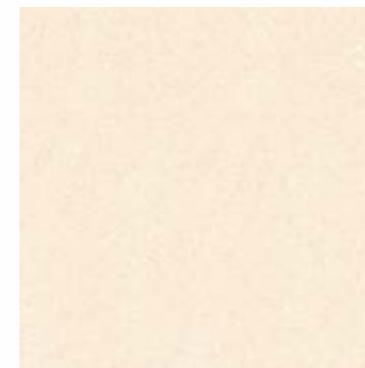
**6018**  
IM10037665



**6019**  
IM10037666



**6020**  
IM10037667



**6021**  
IM10037668



**7014**  
IM10037670



**7015**  
IM10037671



7015

400X400MM

**RUSTIC**



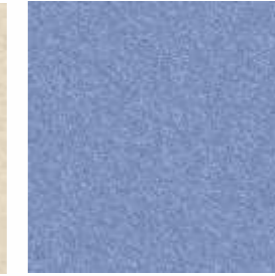
**CRAZO ARTON  
DECOR\***  
IM10012173



**CRAZO ARTON\***  
IM10012179



**CREAMY BEIGE**  
IM10012174



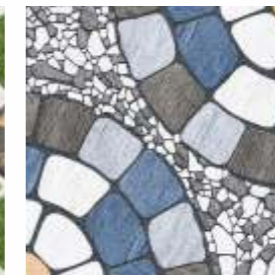
**CREAMY BLUE**  
IM10012175



**LIME STONE GREY\***  
IM10012188



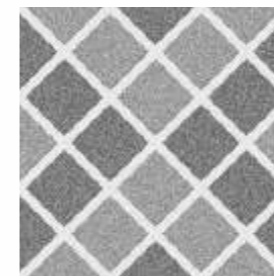
**MATRIX CENEFA**  
IM10012192



**MARCO MULTI**  
IM10012193



**MASON GRAY**  
IM10012194



**MATRIX GRANITE**  
IM10012195



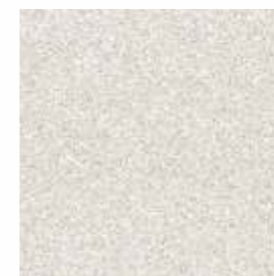
**METRO NAVY**  
IM10012197



**MOUNTAIN IRIS**  
IM10012198



**OHIO BLACK**  
IM10012200



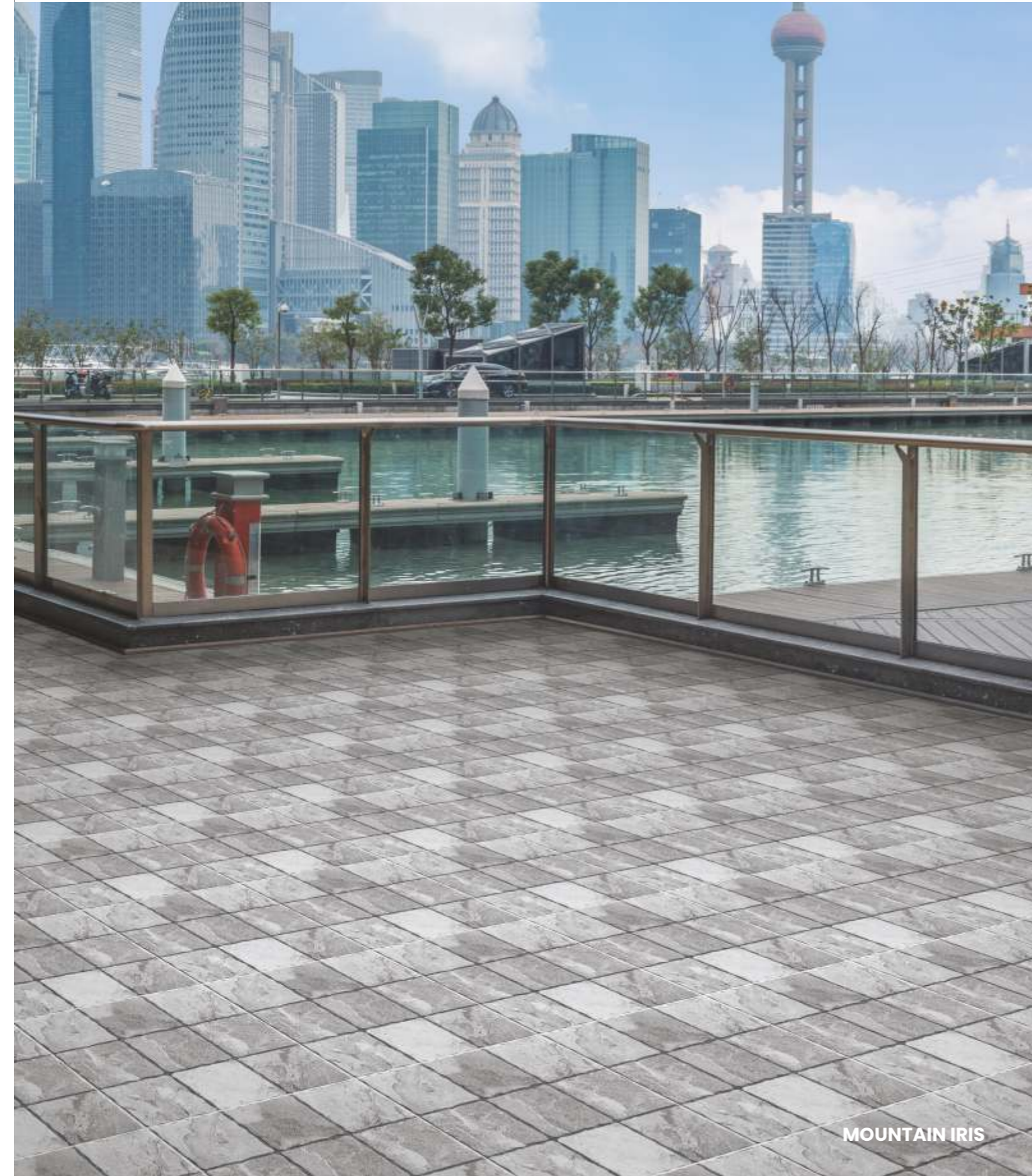
**QURY WHITE**  
IM10012204



**STONE MILANO**  
IM10012206



**WEAVER CLOUD\***  
IM10012209



**MOUNTAIN IRIS**

## TECHNICAL SPECIFICATION

VITRIFIED WALL TILES - ELEVATION				
Sr. No.	Characteristics	IS Specification	IVAS Specification	Method of Testing
<b>Dimension &amp; Surface Quality</b>				
1	Deviation in Length	± 0.6%	± 0.3%	ISO 10545 Pt 2
2	Deviation in Thickness	± 5.0%	± 4.0%	ISO 10545 Pt 2
3	Deviation in Straightness of Sides	± 0.5%	± 0.5%	ISO 10545 Pt 2
4	Deviation in Rectangularity	± 0.6%	± 0.5%	ISO 10545 Pt 2
5	Deviation in Surface Flatness	± 0.5%	± 0.3%	ISO 10545 Pt 2
6	Surface Quality(%)	Min 95%	Min 95%	ISO 10545 Pt 2
<b>Physical &amp; Thermal Properties</b>				
7	Water Absorption	3 < E < 5	3-5%	ISO 10545 Pt 3
8	Mohs Hardness (Moh's scale)	MIN 5	> 6	EN 101
9	Flexural Strength	> 27 N/mm <sup>2</sup>	> 22 N/mm <sup>2</sup>	ISO 10545 Pt 4
10	Abbrasion Resistance	As specification by the manufacturer	As per Product Typology PEI-3/4	ISO 10545 Pt 6
11	Crazing Resistance	4 Cycle	Min. 4 Cycle	ISO 10545 Pt 11
12	Density (g/cc)	> 2.0	> 2.0	ISO 10545 Pt 3
13	Frost Resistance	Frost Proof	Frost Proof	ISO 10545 Pt 12
14	Thermal Shock Resistance	10 cycles	No Damage	ISO 10545 Pt 9
15	Thermal Expansion	< 9x10 <sup>-6</sup>	< 9x10 <sup>-6</sup>	ISO 10545 Pt 8
16	Moisture Expansion	Nil	Nil	ISO 10545 Pt 10
<b>Chemical Properties</b>				
17	Chemical Resistance	Class AA	Resistance to all, except hydro-fluoric acid & its compound	ISO 10545 Pi 13
18	Stain Resistance	Class 1	Stain Free	ISO 10545 Pi 14

## PACKAGING DETAILS

Sr. No.	Product	Nominal Size	No of Tiles/Box	Approx Covering Area
1	Vitrified Wall Tiles	300X450mm	6	1.08 Sq.Mtr

## TECHNICAL SPECIFICATION

PARKING TILES				
Sr. No.	Characteristics	IS Specification	IVAS Specification	Method of Testing
1	Deviation in Length & Width	± 0.1%	± 0.10%	IS: 13630-1
2	Deviation in Thickness	± 5.0%	± 1.0%	IS: 13630-1
3	Deviation in Straightness of Sides	± 0.1%	± 0.10%	IS: 13630-1
4	Deviation in Rectangularity	± 0.6%	± 0.2%	IS: 13630-1
5	Deviation in Surface Flatness	± 0.5%	± 0.2%	IS: 13630-1
6	Surface Quality(%)	Min 95%	No Visible Defect	IS: 13630-1
7	Glossiness	Declared by Manufacturer	Min 90% Reflection	Gloss- Meter
8	Water Absorption	< 0.5%	<0.05%	IS: 13630-2
9	MoHS Hardness (Moh's scale)	MIN 5	MIN 5	IS: 13630-13
10	Modulus of Rupture in N/mm <sup>2</sup>	> 35 N/mm <sup>2</sup>	> 40 N/mm <sup>2</sup>	IS: 13630-6
11	Chemical Resistance*	Resistant	No Damage	IS: 13630-8
12	Stain Resistance	Class I Min	Class II	IS: 13630-8
13	Household Chemicals	Class AA Min	Class AA	IS: 13630-8
14	Thermal Shock Resistance	Resistance to 10 cycles	Min 10 cycles	IS: 13630-5
15	Moisture Expansion	0.02%	NIL	IS: 13630-3
16	Frost Resistance	No Damage	No Damage	IS: 13630-10
17	Deep Abrasion Resistance	Max 175 mm <sup>3</sup>	Max 175 mm <sup>3</sup>	IS: 13630-12

## PACKAGING DETAILS

Sr. No.	Product	Nominal Size	No of Tiles/Box	Approx Covering Area
1	Digital Parking Tiles	400X400mm	5	0.80 Sq.Mtr
2	Digital Parking Tiles	300X300mm	8	0.72 Sq.Mtr



TILES



MODULAR  
KITCHENS



BATH  
FITTINGS



MODULAR  
FURNITURE



SANITARYWARE



ELECTRICALS



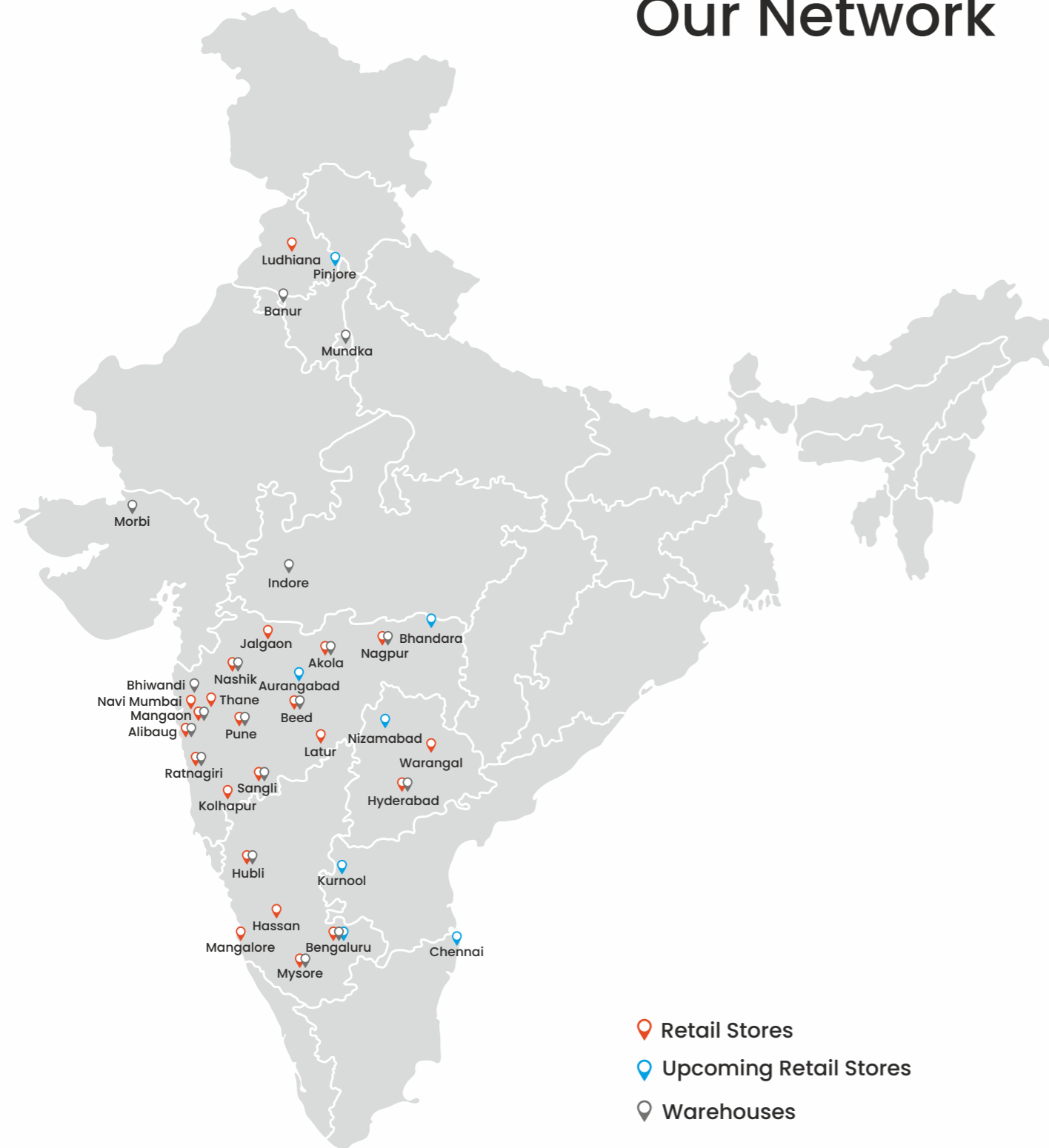
DESIGNER  
HARDWARE

## Intelligent Homemaker's Choice

Homes are best when not just designed from the heart, but also designed mindfully. It's where you're most comfortable and at peace. It's where the mind seeks inspiration. At IVAS our purpose is to help you create spaces replete with inspiration and imagination. That's why every product bearing the IVAS name is designed with intelligence. We take familiar products and fuse it with unconventional wisdom to give our patrons a range of intelligent design solutions. Think Tiles, Sanitaryware, Bath Fittings, Electricals, Modular Kitchens & Furniture or Designer Hardware. One brand weaving a tightly knit design story, with intelligence... that's IVAS at your service.



# Our Network



# Our Offices

## Corporate Office :

Opal Square, 4th Floor, Plot No. C-1, S.G. Barve Road, Opp. Railadevi TMC Office, Wagle Estate, Thane (W), Thane - 400604, Maharashtra

## Noida:

Discovery Tower, 4th Floor, Block-A, Plot No - 17, Sector 62 Noida - 201309, Uttar Pradesh

## Pune:

61/B, Shree Chambers, 4 Mumbai Pune Road, Wakedi Wadi, Pune - 411005, Maharashtra

## Nagpur:

Ram Hi-Tech Pvt. Ltd, 14/3, MIDC- IT Park, Gayatri Nagar, Nagpur - 440022, Maharashtra

## Ahmedabad:

Office # 1703 to 1707, 17th Floor, Westgate D Block, S. G. Highway, N.r YMCA Club, Makarba, Ahmedabad - 380051, Gujarat

## Indore:

Unit No.208, Princes' Business Park, Block No. 22 to 24, Scheme No. 54, PU-3 Commercial, A. B Rd, Indore - 452001, Madhya Pradesh

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2nd Floor, Du Parc Trinity, Mahatma Gandhi Road, Bangaluru - 560001, Karnataka

## Chennai:

Survey No-1075/8, Block 22, Dr. RadhaKrishnan Salai Road, Mylapore, Triplicane, Chennai - 600004, Tamil Nadu

## Hyderabad:

14th Floor, Dallas Center, Hitech City Main Rd, Hyderabad - 500032, Telangana

## Kolkata:

Raj Premiere, Plot # 37, Block - EN SECTOR V, Salt Lake City, Kolkata - 700091, West Bengal